

5      **METHOD AND SYSTEM FOR CREATING AN EMBEDDED  
SEARCH LINK DOCUMENT**

**ABSTRACT OF THE DISCLOSURE**

A method and system for creating and using an embedded  
10 search link document. Embedded search link documents are search-  
enabled through the use of a wizard. The wizard initially prompts a user  
to open an HTML-formatted genesis document in an editing pane. Once  
the genesis document is loaded, the user may add and manipulate search  
links by customizing the relevant search parameters. The invention  
15 permits a user to tailor a search by selecting various search parameters  
describing the search objective. Once the search parameters are  
specified, the search engine finds documents meeting the search criteria  
from a catalog that was built by crawling World Wide Web sites. These  
documents are filtered for relevance and compiled into a results list. The  
20 documents comprising the results list are placed into one of a set of site  
catalogs, depending on which of the search criteria are embodied in the  
individual document. The results list is returned to the user, who may  
designate certain links as preferred links. These preferred links will be  
compressed and stored, and will always show up at the top of the search  
25 results list. Similarly, the search criteria are compressed and stored as a  
portion of the search link embedded within the genesis document. Once  
the user has created all desired search links, the genesis document is  
saved as an embedded search link document. Later users may initiate  
searches by accessing an embedded search link.

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